



Partnership Manager (m/f)

AUTO1.com is the world's most innovative and fastest growing online platform for the automotive sector.



Active in more than
20 countries



Multi-million turnover
on our platform



Innovative and effective
performance marketing



Attraction of several
million users

What the role will involve

As a Partnership Manager you will be part of our successful international team and take over responsibility for your own projects.

- You identify potential media partners incl. website audits in compliance with SEO performance indicators
- You acquire and maintain relevant media contacts and blogger relations
- You do research of trending topics within the automotive industry for editorial postings
- You assess specific market data information through internal and external sources
- You realize and distribute wide-coverage publications to our media partners in close collaboration with our content and design teams
- You monitor implemented measures and report directly to our Head of SEO
- You have access to all Google products and SEO tools

Skills to succeed

We're looking for a strong communicator with keen language skills and convincibility.

- You have a result oriented approach to work, strong organizational skills and a proactive way of working
- You are passionate about the internet and its possibilities
- You have a high self-motivation. Besides that you bring with you qualifications, like: target-orientation, strength in communication, quick perception, structured work method, enthusiasm, hands-on-mentality
- An University degree in business administration, marketing, media- or communication science or first relevant work experience in SEO

Are you interested in the position?

Please apply by sending your CV to:

✉ hr@auto1.com @ www.auto1.com/jobs

Your contact person:

👤 Katharina Fuhr

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