



## Intern (m/f) – Online Marketing (Berlin)

**wijkopenautos.nl** is the biggest car purchasing website in the Netherlands, with over 700,000 sold cars and 25 branches throughout the country.



Ambition for innovation and change



Focus on service, quality and reliability



Passion for the automotive sector



More than 800.000 visitors per month

### What we offer you:

- You take part in the planning and implementation process of our international marketing campaigns.
- In addition, you support our marketing team in daily operations and take responsibility for your own projects from day one.
- You analyze our existing campaigns and optimize our processes based on KPI's
- Depending on your personal interests and skills you also dedicate yourself to the operational work in the field of SEM, SEO, cooperation or display.

### Your personal skills to succeed:

- You have strong communication skills, love to think innovative and analytically? Welcome on board!
- Ideally, you have a theoretical background in business administration, industrial computer science, online media or communication studies.
- You are a team player and a result-oriented person.
- You speak Dutch and English fluently and you can handle MS Office.
- The Internet and its innovative opportunities and trends inspire you.

### Want to join us?

Then please send us your CV to:

✉ [hr@auto1.com](mailto:hr@auto1.com) @ [www.wijkopenautos.nl/jobs/](http://www.wijkopenautos.nl/jobs/)

#### Your contact:

👤 Aileen Arndt

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